

Travis McFetridge Biography

Travis McFetridge is an American music industry executive. He is President and CEO of Grammy Award winning music publishing company Great South Bay Music Group Inc. with clients featured on RIAA certified gold and platinum albums from recording artists such as Drake, Eminem, Jay-Z, Jennifer Lopez, Kanye West, Kendrick Lamar, and Rihanna.

Travis was born and raised in Long Island, NY. After graduating from Walt Whitman High School he attended Fordham University and graduated with a bachelor's degree in Communication and Media Studies. He began his music career working at major labels Elektra, Capitol & Virgin Records.

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